

"The Ottawa Spotlight"

A Weekly Review of National Affairs.
By Spencer.

Ottawa, January 18th.—The new session has commenced its labors at the capital. Parliament has a heavy agenda before it, if we are to judge from the Speech From The Throne delivered by the Governor General, Lord Tweedsmuir, at the opening on Thursday. Parliamentarians will be very busy if they hope to close the session before the arrival of their Majesties on May 15th. It promises to be an active legislative session. With an election hovering somewhere on the outskirts of the session, members who rise to speak will be addressing their constituents as well as the speaker of the house as the time drawing nigh when the tenure of their seat in the house will depend on the good will of the electors and it is most important that that goodwill be kept full, equal and in perfect working order. Political issues will be defined clearly and forcefully although some heavy artillery will doubtless be held in reserve until the election campaign opens.

The new National Conservative leader Dr. Manion, has been cordially welcomed to the house by the Prime Minister and other members.

The Speech From The Throne.—A message of special interest although fully expected, was contained in the Speech From The Throne of an increase in Canada's defences. The uncertainties of the future and the condition of modern armaments make it imperative that Canada's defences be materially strengthened. Tek spoke mentioned that two years ago the appropriations for defence were reduced. The programme of defence will now be further expanded.

Particular emphasis will be laid on air defence.

Purchasing Power For Defence.—

Another very interesting feature of the government's programme of legislation in relation to defence is the establishment of a "Defence Purchasing Board." This board will purchase equipment for the defence forces. It will have power to ensure that in the case of private manufacture, profits will be reasonable and the public interest protected. (The board will be the result of the Iron Ox Inquiry. It is an effort to institute the most efficient method possible of carrying out this increasingly important heavy public service.)

Trade will play a very important part in parliamentary discussions. This was made clear in the Speech From The Throne which said the government would ask parliamentary approval to the new pact with the United States which came into force at the beginning of the year. This pact has "involved a thorough going revision of the Canadian tariff structure, and a reduction of taxes on trade much greater than that made by any previous parliament, or by any other country in recent years." The pact and the agreement between the United States and the United Kingdom which were signed simultaneously were "a constructive contribution towards a betterment of world conditions." Negotiations are likely to be opened shortly for a new agreement between Canada and the West Indies, the which has been in force since 1925 will terminate on the last day of 1939. The Tariff board is looking to study sugar duties and other tariffs, and is hoped a new treaty "mutually beneficial" will be negotiated.

Unemployment.—The federal government "withstanding constitutional impediments to effective action" will join with the provinces in a "concerted attempt" prior to meet the immediate situation. The government's programme of public undertakings will be expanded. With provincial cooperation municipal programmes of civic improvements will be aided by the federal government. To help single unemployed men forest conservation measures will be extended to other work of national importance.

The youth training movement which has shown good results will be expanded.

The speech referred to the division of responsibility for unemployment after the B. N. A. Act, and the increasing assumption of responsibility by the federal government. Measures taken by the government to stimulate private employment were reviewed, the housing and municipal improvement acts, aids by subventions and otherwise to the municipalities, the public works programme, aids by the federal government to the provinces in highway construction, land settlement

farm employment and forest conservation. There have also been the grain-failures in the West and the business recession in other parts of the world have intensified the unemployment problem, and this has set more clearly the obstacles which the division of constitutional authority places in the way of a solution. The report of the Commission on Dominion Provincial Relations will be received by parliament during the session. A national conference will be called to discuss the report and among the questions to be discussed will be employment and social services. The government still believes a national unemployment insurance plan is essential to any general policy of meeting the unemployment problem.

Despite the difficulties presented by the unemployment problem, the speech records that at the beginning of the winter the number of those receiving unemployment and agricultural relief was about 40 per cent less than two years ago.

Master Billy Lambert who was taken suddenly ill Friday last with diphtheria pneumonia, has sufficiently recovered to be able to be brought home Tuesday evening.

The B. Natural Music Club held its first meeting for the new year at the home of Mary and Grace Hinson, on Monday last. The members took part in the programme. An interesting concert in Composers was arranged in which Gladys Seales and Elva Hinson were the winners. The club members completed a happy evening.

LOCAL THEATRE MENU

A very excellent bill of fare has been booked for the Little Theatre to be shown in the coming weeks. The first of these, showing this week is a strong picture.

THE GIRLS SCHOOL.—coming January 27 and 28 in playing in Strathmore. The girls are appearing at the Palace in Calgary. This is a case of Columbia's best for 1939. Further choice attractions booked are—Robin Hood, Heart of the North, Brother Bear, Men With Wings, Prisoner of Zenda, etc.

DAMAGED GOODS—Monday and Tuesday, January 23 and 24.

The Canadian people are not yet agreed upon a plan that might solve the difficult problem. Of one thing, however, all are agreed upon, which is that the superior quality or strength of Canadian wheat must be maintained; and furthermore that the world must continue to be reminded of their superior quality.

Recently I visited the famous International Hay and Grain Show at Chicago. It was with satisfaction and pride that every Canadian visitor could see, conspicuously posted on the walls of the Cereals Exhibition Hall, a long list giving the names of Western Canadians who had won world's championships for wheat.

The news of these high winnings is well published, and is called to the far ends of the earth. It occurred to me that our farmers, our governments and all of us, therefore, owe sincere thanks to the management of the Chicago Hay and Grain Show for telling the world so generously about the championship wheat of Canadians here, and so about the high quality of our good wheat.

FISH MOST TENDER

OF ALL FLESH FOODS

Perhaps everybody has stopped to think about this: there is a very simple reason why fish are more tender than flesh of land animals and are so easily digested. Here it is—Fish do not need and do not develop strong muscles to enable them to escape their prey by the water and do not have to support their body weight as they move about.

Another interesting fact about fish and shellfish which is sometimes overlooked is that they are remarkably flexible in converting their own force into tissue suitable for human food.

From their forage they obtain and store up in their bodies substances which are essential to human health. For instance, there are the major sources of Vitamin D, and children, in particular, must have Vitamin D or they will not thrive. Sea fish are far richer in iodine, the iodine preventive, than is any other food. Fish, and, of course, shellfish, are rich in lime or calcium, which is essential for the bones. The fish is the human body must obtain in adequate quantity.

More than sixty different kinds of food fish and shellfish are taken by the fish and game people of Canada's Canadian fisheries, most of them in large quantities and some of them—cod, herring, and salmon—in very large quantities. They are available in every month of the year—fresh, frozen, processed. It's well to eat them often, all the year 'round.

Local News Items

Marvellous January weather is with us.

Born to Mr. and Mrs. Bob Lindsay, Friday, Jan. 17 in the Holy Cross, a baby boy.

Born to Mr. and Mrs. Don Murray, Nightingale, in the Holy Cross hospital, January 17th a baby girl, Dr. Gillett in attendance.

Mrs. Ellen Way left last week for Scamdale, N. Y. where she will enjoy the winter months with her sister.

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DEATH OF INFANT DAUGHTER OF REV. AND MRS. G. W. LANG

The very sincere sympathy of the community is extended Rev. and Mrs. George Lang in the death of their two-year-old baby, Barbara Jane, in Calgary Monday 16th inst. from pneumonia. Funeral services were conducted Wednesday at 11 a.m. by Rev. E. J. Hult in St. Thomas, of Calgary and Ven. Archdeacon C. Swanson, from Foster & Foster Funeral Parlor.

NEW GOVERNMENT PUBLICITY DIRECTOR

Mr. Dan E. C. Campbell, former editor of the "Newspaper" at Regina, Saskatchewan, has been appointed publicity director for the Province of Alberta. In announcing this appointment, Hon. E. C. Manning, Acting Premier, also announced the appointment of Mackenzie and Savory Advertising Service as provincial agents for the government.

In making these appointments, the Government would like to make it clear to all news media and to the public generally that the new publicity bureau has been set up purely as an office for assisting in getting into the hands of the public accurate and authoritative information. This bureau is expected by the Government to function in the capacity of a propaganda bureau in the accepted sense of that word, and its main purpose will be to assist editors, reporters and news agency representatives in obtaining the actual facts in connection with any new stories developing as a result of the Government's activities or plans.

It is for this reason that an able, experienced news man has been put in charge of the bureau, and it is felt that under his direction the bureau will function to the best interests of the Province as a whole.

GROVERS OF REGISTERED AND CERTIFIED SEED

Listed by Provincial Government—Crestland—Jas. Allan, Chas. Lyall—John A. Hall, Red Bob and Victory.

Langley—E. G. Hunter, Red Bob—Rockyford—Hoelscher Bros. and Muenchbach Bros. Marquis.

Brinsford—Alec Warrack, Red Bob, Hugh Berry, Marquis, John Stala, Victory; Alec Warrack, Victory; Shepard—D. W. Trotter, Abundant.

WHY NOT?

(From Life)

If a female duck is a duckess,

Would a female spook be a spookess?

And if a male goose is a gander,

Then would a male mouse be a mander?

If water you freeze is frozen,

Is the maiden you squeeze then squeezed?

If a thing you break is broken,

Would a thing you break be broken?

If the plural of child is children,

Would the plural of wife be widren?

If a number of cows are cattle,

Would a number of bows be battler?

If a man who makes plays is a playwright,

Would a man who makes hay be a haywright?

If a person who spends is a spendthrift,

Would a person who spends be a spendthrift?

Would a person who lends be a lendthrift?

If the apple you bite is bitten,

Would the battle you fight be bitten?

If a man who goes to the theatre is a theatrician,

Would a young rat be a ritten?

If a person who fails is a failure,

Would the person who fails be a failure?

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EDUCATIONAL WEEK

Everyone interested in the changes and progress in the Educational system should avail themselves of the opportunity afforded by the addresses being arranged for Educational Week and being given at the various schools as listed below. The curriculum and teaching methods are not "fixed" for all times, but are changing with the constantly changing conditions of life in general. You owe it to yourselves and to your children to attend and keep abreast of the changing school system.

Interesting Programmes arranged for Educational Week will be given at the following schools:—
February 6—Baltre and Lanes School at Baltre.
February 7—Strathmore.
February 8—Belle Vale and Allen School at Belle Vale.
February 9—Crestland.

U F A and U F W A CONVENTION

The largest attendance for years is recorded for these conventions being held in Calgary this week.

Robert Gardiner was elected President and Norman Priestley, Vice President for the 9th convention.

Whether the U F A will continue in politics will be decided at the Thursday afternoon session. Those attending from Strathmore district were S. P. Garfield and one, Harold Seaman. Mr. and Mrs. John Molinar and others. Mrs. B. L. Garfield went as delegate from Tabor.

DAN E. C. CAMPBELL

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Rockyford

The Rockyford Ladies Aid Society sponsored an afternoon of entertainment at the home of Mrs. Gibson on Saturday, January 14th in honor of Mrs. Ed Rose as she will be leaving shortly for their new home at "Stonemore" where they are transferred to the C. P. R. irrigation there. A very impressive program was presented. Miss M. Cummings gave several piano solos, Miss Jean Wade a solo, Mrs. L. Hoppel's three girls a chorus, Miss Perkins a piano solo and a vocal solo by Howard Hoggel. The piano playing was conducted which provided much amusement. At the lunch hour a beautiful silver tea Cassone was presented by Mrs. Hoggel on the part of these gathered together and in a few well chosen words expressed their regrets of all in losing their good neighbor and extended her all the good wishes of the society. Mrs. Rose very suitably replied.

A form of the Flu has been running riot in almost every home in the town and district, and some have been very sick. It is the popular opinion of the town that it has been carried over, and we hope to banish the pest in a short time.

Many of the special friends of Mr. and Mrs. Jim Robinson were invited to the home of Mr. and Mrs. Simon Hoggel on Monday evening January 22nd to a delightful turkey dinner and social hour. Games and music as a farewell to the former who will leave for New York where they will spend a short time with relatives before taking the boat back to Ireland where they expect to stay. Mr. Robinson will be associated with his father's business in Ireland, and as Mrs. Robinson's people live in the same town it will be a happy move.

We are sorry to hear that Mr. and Mrs. Thibault's little son Billy contracted a cold and it was necessary to take him to Calgary, where the doctor advised them to put him in the hospital for the treatment of pneumonia. Mrs. Thibault is staying in town.

The son and daughter of Mr. and Mrs. George Muenchbach have been quite ill with colds but are now almost recovered.

A very enjoyable evening was spent on Friday, January 13th at the home of Mrs. W. H. Hoggel when all the club party could be present. For the card party conducted by several ladies of the Catholic Women's League. The evening was very enjoyable and was enjoyed by their several homes. This is just one of such evenings which the ladies hope to sponsor.

Mr. and Mrs. J. H. Bush arrived home on Saturday January 14th from a visit to friends in the States. Three of the four children went with them. They returned last week. They report splendid trip.

Mr. D. H. Poole paid a visit to his people at Tacoma, Wash. and arrived home on Sunday the 15th.

The Rockyford "Circles" are beginning to be the busiest people in town again, and judging from the enthusiasm it is to be the game of the year for a few months.

The Rockyford Ladies Aid Society met at the home of Mrs. T. Hoggel on Saturday January 14th with a good attendance. It being the first regular meeting of the year the new president, Mrs. Hoggel, took the chair and conducted a very interesting session. With much of the business for the year being outlined and the heads for the coming year were named. A very delightful lunch was served by the hostess at the close of the business. The next meeting will be held on Thursday, January 26th.

Mr. C. M. Griffiths is at present in the hospital in Calgary for treatment of a cold. He will be able to avoid having an operation.

The splendid weather that we have been treated with and the good roads have tempted many to go on motor trips. Mr. and Mrs. J. Hoggel are at present on a short trip to Edmonton and to friends on the way back and coming.

Do you know I've got a lucky charm? It keeps me from getting broke. I don't believe in lucky charms. What is it anyway? A ten shilling note.

THE SPORTS LEDGER

REDWINGS TUCK GAMMORE—

The last game on Friday night, the local section ended Gammoore vs. a 4-3 score. The game was close most of the time and uncovered rather good hockey. One of the Gammoore squad had the hard luck to sustain a comminuted fracture of the arm, but he's coming along now.

EXHAW GOES DOWN—

Playing again on Saturday night the Wings triumphed over Exshaw in the second round third. The score 7-4 was no indication of the game. Exshaw was quite ragged all through with occasional bursts of cleverness. Wings were rather clever in each end, while Exshaw was right there every time. It is likely that Strathmore was tired after Friday's tilt, and consequently they were unable to scratch. Both goalies were in fine shape however, and displayed great presence of mind more than once. By all rules of the game Exshaw should have had at least two more goals in the third period and probably more, but Clever's net instinct saved him time and again. Exshaw scored in the first period helped by Collins, and a hard scramble around the goal, Strathmore, hastened by this, played a brilliant game for some time but fell back when Exshaw scored a break away by Mackenzie Walker just before half. Bill Groulx failed to keep the net closed ahead of the visitors. There were four penalties, Gibson, Lemkin, McDonald, Whitehead.

Second period opened with one of Exshaw's most beautiful goals, a pass from W. Groulx. Doug Malmberg was clipped in the mouth on the play and broke three teeth. The minutes were running ahead of the visitors. They couldn't keep out the Cementers and Robinson and McDonald crashed through another corner, and the period ended 4-2.

Penalties: McDonald, G. Groulx.

Third period saw better passes and more brilliant play. This was 2-2 points from George Groulx, Koch and Alec George. Exshaw took the only penalty when Daple went off.

Goals—Koch (Collins), McKennie, (Walker), W. Groulx, (C. Groulx), (G. Groulx), (A. Malmberg), (Robinson), (McDonald), G. Groulx (



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 Extra well made, button style \$1.95
 Extra well made, lined, button style \$2.95
 Heavier Denim, best of fit, Zipper front—
 Priced at \$2.50
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 New Lot of SWEATERS, Zipper Front, all
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 Men's HEATHER KNIT SOX, All Wool at
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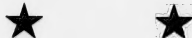
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Pot Pourri

"I know a funny little man,
 As quiet as a mouse,
 Who does the mischief that is done
 In everybody's house.
 There's no one ever sees his face,
 And yet we all agree
 That every place we break was crack-
 ed
 By Mr Nobody."

"This he who always tears our books,
 Who leaves the door ajar,
 He pulls the buttons from our shirts,
 And scatters pins afar;
 That squeaking door will always
 squeak
 For, please, don't you see,
 We leave the door to be done
 By Mr Nobody."

He puts damp wood upon the fire,
 That kettles cannot boil,
 His are the feet that bring in mud,
 And all the carpets soil.
 The papers always are mislaid,
 Who had them last but he?
 There's no one tomes them about
 But Mr Nobody."

The finger marks upon the door
 By none of us are made;
 We never leave the blinds unrolled,
 To be the curtains fade.
 The ink we never spill, the boots
 That bring round you see
 Are not our boots, they all belong
 To Mr Nobody."

TUDOR

The annual meeting of the Tudor
 Local U F A was held at the home of
 Mr. Emil Cammaret. The speakers
 were Mr. George Church, Director of
 the Co-operative Board; Mr. E. J. Gar-
 land; and Mr. Robert Gardner, Pres-
 ident of the U F A. About 50 people were
 present.

Mr. Church reported an increase of
 40 per cent in sales of farm supplies
 purchased co-operatively.
 Mr. E. J. Garland, in his speech,
 doubted the wisdom of abandoning
 political action; while Mr. Robert Gar-
 dner pointed a very gloomy picture
 of the future of agriculture.

Mr. Emil Cammaret and Mr. Alphonse
 Sitar were appointed delegates to at-
 tend the Convention in Calgary on
 January 20th.

The main discussion among mem-
 bers centred around the question as to
 whether or not they should suspend
 political action. Most seemed in favor
 of suspension.

Mr. William MacMillan acted very
 efficiently as chairman. The hostess
 served a very nice lunch.

Observations of a Back-bencher—
 1.—That Mr. Robt. Gardner, being a
 backbencher had no right to look so sad.

2.—That Mr. E. J. Garland's smile is
 very charming.

3.—That Mr. Harvey Katerhagen
 would make a good lobbyist.

4.—That Mr. MacMillan looked quite
 at home up in front among the big
 shots.

5.—That the Lambeth Walk would
 have cheered things up considerably.

Disturb News Not Printed in This Is-
 sue will be Published Next Week

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Bargain
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 and Return \$11.15
 WINNIPEG
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 from Intermediate Stations
 Good Going—
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 JANUARY 31

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 checked. For additional information
 contact Canadian Pacific Travel Agent.

Canadian Pacific

A Farmer's Musings

(Tim Longbottom)

At the hour of writing about the
 only folks with a legitimate grievance
 against the weather man are the coal
 miners.

Except for the chilly spell between
 Christmas and the New Year, condi-
 tions have been unusually fine, and it
 must be said that many rural people
 are quite grateful for this happy state
 of affairs.

The kiddies ride to school without
 being wrapped up like mummies, and
 quite a few young men have dropped
 off at wayside stations from the
 freight trains.

This is not an ideal season for ho-
 boing, but since country people are
 generally free with their hospitality a
 number of these wandering boys have
 found pretty well.

One fellow reported that he had
 seen gophers playing by the wayside,
 but this was right after the festive
 season when even staid old farmers
 are apt to have optical illusions.

LUCK—
 A sick man, living in the backhush
 of Australia, had a pleasant surprise
 a while ago.

While rummaging through a pile of
 books a friendly caller found one
 which proved to be of the much prized
 Kilmarnock edition of Robert Burns
 poetry.

It was sold a few weeks later for a
 sum close to four thousand dollars.

A number of years ago an English
 lady sent a short story to an American
 publisher and was delighted to receive
 a cable offering her a market for 10
 more at a hundred a piece.

According to the lady's own test-
 mony, she nearly died of joy when she
 received pounds instead of the dollars
 she had expected.

UNSATISFIED FOR THE JEWS—

The proposal of William H. H. Hearst,
 to form a home for the Jews in
 Central Africa, is not likely to be
 considered in a serious fashion by
 those who are now studying the situa-
 tion.

The Belgian Congo, Portuguese Ang-
 olo and the former German Colonies,
 all mentioned by the American pub-
 lisher, are close to the equator and for
 many reasons are unsuitable for
 settlement by white men.

Gigantic swamps and wide valleys
 are the breeding places of violent fe-
 vers and other ailments and the heat
 is such that the natives can only toil
 for a few hours daily.

By the expenditure of large sums of
 money a few districts could be opened
 up for settlement, but it would be
 much better to spend this in more tem-
 perate climes where large irrigation
 projects would enable a great many
 people to enjoy the ordinary com-
 forts of life.

BRAVO CHAMBERLAIN—
 Although Mr. Chamberlain's un-
 believably foolish remarks have been
 with inspiration for their wise-cracks,
 the shrewd old gentleman's apparent
 policy has produced results
 which are of something better
 than cheap jests.

Besides preventing a general Euro-
 pean war, the British Premier's for-
 bearance has enabled the people of
 other lands to realize the perilous
 times they are living in and to act ac-
 cordingly.

Powerful America has forsaken her
 cherished policy of isolation and the
 moral effect of this action cannot be
 described in mere words.

Better still from the viewpoint of
 the average Britisher is the fact that
 the motherland is no longer in a de-
 fensive condition.

Within recent months many of the
 great shadow plants have come into
 full production and fighting planes
 of the latest design are now appearing
 in large numbers.

The reorganizing of the navy has
 been completed along the desired
 lines and many useful battle craft
 have taken their places in the navy.

Scolders and jesters may ignore
 these fruits of our Chamberlain's pol-
 icy, but there are plenty of others in
 this wide world who recognize them
 in a spirit of thankfulness.

CHRISTIAN SCIENCE
 "Truth" is the subject of the Les-
 son-Service at all Christian Science
 Churches on Sunday. The Golden Text
 is Matthew 23:23. One of the
 Scriptural citations is "And ye shall
 know the truth, and the truth shall
 make you free" (John 8:32). One of
 the correlative passages from "Science
 and Health with Key to the Scrip-
 tures" by Mary Baker Eddy, is "Truth
 makes man free" (p. 285).

THE TRUTH

Little Lucy had just returned from
 the children's party and had been
 called into the living room to be ex-
 hibited before the tea guests.

Tell the ladies what mama's little
 darling did at the party, urged the
 proud mother.

I crowed up, said Lucy.

North Hill Midgets gave the home
 outfit a drubbing on Saturday when
 they wound up the tilt 14-0. More
 practice is directed.

Cheadle

Mr. Geoff Keer is visiting in South-
 ern Alberta.

Friends of Mr. O. Edwards will be
 very sorry to hear that he is seriously
 ill with pneumonia.

The dance in Cheadle was very suc-
 cessful in spite of it being on Friday
 the 19th.

Bill Craig is confined to the kitchen
 couch with a bad cold.

Miss Pauline Hatt and Miss Lieta
 Barber spent the week end in Cheadle.

The Standard hockey team will be
 after their revenge in Cheadle Jan. 22.

The Cheadle Addicts defeated the
 Manchester Flyers 5-3 in Calgary last
 Sunday.

Ardnode

Mrs. J. A. Little who has been con-
 fined to bed for several days with
 pleurisy, is now able to be up, and is
 feeling a little better.

Miss Mabel Godfrey of Bluntness has
 been spending a few days with Mr.
 and Mrs. G. H. Godfrey.

Mr. and Mrs. George Iveson, en-
 tertained for Mr. and Mrs. T. Owens, also
 Mr. and Mrs. Gordon Kearns one even-
 ing last week.

Mrs. G. H. Godfrey and Miss Mabel
 Godfrey spent Friday in Calgary.

We are sorry to hear of Mr. John
 Davis being confined to his bed. We
 hope for a very speedy recovery for
 him.

Little Andy Pavcek who has been
 quite sick, is now making a good re-
 covery and able to be around again.

Mr. and Mrs. G. H. Godfrey and Miss
 Mabel Godfrey spent Wednesday eve-
 ning at the home of Mr. and Mrs. H. H.
 Nightingale.

Mr. H. G. Smith spent the weekend
 with friends in Calgary.

Mr. Wm. Knott, Jimmy and George

Used Cars

1938 FORD SEDAN

1937 FORD SEDAN

1937 FORD COACH

1936 FORD SEDAN

1936 FORD COACH

1935 FORD COACH

1930 ESSEX COUPE

1929 CHEVROLET COUPE

1929 PLYMOUTH SEDAN

Used Trucks

1938 FORD LIGHT DELIVERY

1929 FORD LIGHT DELIVERY

1929 FORD TRUCK

1929 CHEVROLET TRUCK

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MOTORS
 STRATHMORE, ALTA.

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STANDARD COAL, delivered, ton ... \$4.25
 CONSUMER'S COAL, delivered, ton \$4.25
 PROMPT SERVICE GIVEN

JOHN KEELING—Phone 72, Strathmore

spent Saturday last visiting the big city.

Mr. Wm. White and Bob spent a couple of days in Calgary last week.

Mr. and Mrs. A. Melencuek and Alex

and Mary spent Saturday afternoon in Calgary.

We are glad to see little Helen just home again after several weeks in the hospital. We hope all goes well with her from now on.

THE OLD HOME TOWN

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Beef, Pork, Lamb, Veal, Fish and Poultry,
At Lowest Prices

Roberts Meat Market
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Teacher—Now, can any of you girls Bright Young Thing—Yes, Miss, an appointment with a boy friend.



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OF CANADA

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—SOFT DRINKS
HOT MEALS—
—COLD LUNCHES
LUNCH COUNTER AND
COMFORTABLE BOOTHS
APPETIZING HOME
COOKED MEALS

STRATHMORE STANDARD

PUBLISHED EVERY THURSDAY

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ALL SUBSCRIPTIONS PAYABLE IN ADVANCE
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THIS MAD WORLD!

We read this caption in various papers and periodicals, dealing with the many various conditions that tend to warp this result. Yet, without it, it is a very beautiful world, and much happiness may be enjoyed herein. But folk in general, do fill their hours with too many activities, that get them nowhere. They rush about in a mad whirl to keep this appointment and that, which in the long run achieves little of moment. Whither is it all tending? We heard recently a very startling statement that should make all stop, think and be warned. The statement was that not only are the Mental Hospitals in Alberta filled but there are waiting lists of many more needing attention, as soon as rooms can be found. More startling is the fact that many of these are children. Nervous strain, improper food, lack of sufficient sleep, with other diseases, where the sign of the fathers is visited on the children. Surely it is time to take heed for the future of the race.

THE ALASKA HIGHWAY

Prime Minister Mackenzie King has wisely appointed a commission to investigate a proposal very dear to the heart of Premier Pattullo of B. C., namely the "Alaska Highway" through British Columbia and the Yukon, connecting the U. S. and Alaska.

Premier Pattullo has long sponsored this project. He has made several trips to Ottawa and Washington and claims that the U. S. Government is willing to finance its construction. This willingness seems to be contingent on the U. S. being permitted use of the road for military purposes.

So much has been heard on the Pacific Coast about this road and so little is actually known about the real economic, financial and military pros and cons of this project that a careful study by an independent Canadian committee is to be commenced.

Most Canadians, it is to be expected, will be instinctively skeptical about giving a foreign country direct access or right of way along a road designed primarily for military purposes. Yet the ultimate aim of highway construction in this country must inevitably be to build super-highways which will link the Canadian border as easily and completely as possible with corresponding highways in the United States.

These roads will be built essentially for tourist travel, yet in result they will probably differ but little from the type of highways now being proposed in British Columbia.

On the other hand the potential tourist traffic which might use the proposed Alaska highway may make it completely out of the realm of practical economics as far as the immediate future is concerned.

Some essential facts and some clear, independent thinking about this proposition are in order. It is to be hoped that once Mr. King receives the report of his committee he will resist the temptation to pig console himself along with many other important Royal Commission investigations. —The Financial Post

Carseland

Mr. Mervin Nelson is at present visiting in California.

Mr. Stinson has been chosen as representative for the provincial government credit house for this district.

We are sorry to report that Miss Elaine Sehrke is still in the Holy Cross hospital. Her many friends wish her a speedy recovery.

The supper held in the United Church last Thursday to celebrate the burning of the mortgage on the parsonage was most successful, there being about 75 guests present from Mossleigh, Edmonton, Carseland and Calgary. After a hearty supper enjoyed by all, the yearly reports were given.

Rev. Adolph of Calgary gave a short devotional talk, after which "Grass" Field, the oldest member of this church and one whose efforts were largely responsible for the money being raised to pay the mortgage, set the match to burn the notes. Dr. Powell of Calgary then gave a very pleasing address entitled "Backward and Forward."

The annual school meeting was held in the school building Saturday afternoon. The election of officers for the new term took place, the only change being the resignation of Mr. R. Barlow. Mr. Harry Groves, Jr. taking his place.

In the hockey game played Sunday in Carseland, Mossleigh was defeated by Carseland 4-1.

Time is like a ball rolling down hill. The longer we live the faster it goes.

THE SUN DIAL

By H. H. Phillips

A Matter of Dies—
("The Department of Agriculture announces that experiments have shown that many auto accidents are due to an unbalanced diet. A lack of vitamins found in leafy green vegetables, orange juice, eggs, milk, etc., causes deficient vision, especially in the early evening."—News Item)

Do not curse the auto driver if he runs you up a tree; It may simply mean his diet is not what it ought to be. Vitamins may be the reason. Why he seems so rude and rough. For it makes for careless driving when he doesn't get enough.

If you're strolling on the sidewalk In the gloaming and a car Leaves the road & swiftly knocks you Very high and very far, Do not leap to rude conclusions Or stage wild, indignant scenes; It is possible the driver Hasn't had his spinach-greens.

If you're driving in the twilight And you feel a frightful jar, As you find the other fellow Has just telescoped your car, Do not even lose your temper, And remember, if you please, That it's possible his diet Has been short of cottage cheese.

If you're parked and of a sudden You are walloped from behind, Do not lose your head and say things That are crude and unrefined; Say, "I wish you wouldn't do that," In a manner far from gruff. "And I'm certain that wouldn't If you'd eat more leafy things!" —From the New York Sun.

If you're driving down some highway At the shades of nightfall, And the driver of a coal truck Knocks you o'er the garden wall, Do not bark or yell or bellow— Keep your temper smooth as silk— And say, "This is O. K., brother, But I wish you'd drink more milk."

When you're coming from your drive-way And a great big motor bus Shocks you miles across the landscape, Do not fret and do not fume; Just smile sweetly at the driver: As the first aid kit he brings. And say, "This thing could not happen If you'd eat more leafy things!" —From the New York Sun.

Namaka

Mr. and Mrs. Alex Peterson were the guests of honor at a shower and dance on Wednesday of last week in the U. O. F. hall. A jolly evening was spent and a number of useful gifts were presented to the couple for which they expressed their thanks.

The next series of card parties sponsored by the Sports Club will commence on Wednesday, Jan. 18th. A hockey game was played Sunday between Akenstad and Namaka on the home rink, resulting in a score of 9-0 in favor of Namaka.

Mrs. Colpy entertained Friday 13 tables of bridge. Prizes were won by Mrs. C. Mackie and Mr. Loy Wheeler.

The death occurred Monday of Martin Gedard age 5, daughter of Mr. and Mrs. Gedard of Namaka. The sympathy of their friends goes out to the family in their bereavement.

We are glad to report that Mrs. Johnson who has been ill with it is feeling much better.

Mrs. J. Bremner of Calgary spent the week at the home of her parents.

Mrs. J. McLean of New Dayton is spending several weeks at the home of her mother.

Mr. and Mrs. W. Hare accompanied by Miss Hare were guests on Sunday of Mr. and Mrs. Buker.

Mr. and Mrs. Brundage of Three Hills visited at the home of Mr. and Mrs. Johnson during the week.

The Ladies Aid met at the home of Mrs. Watts on Thursday with eleven ladies present. After the usual business routine it was decided that a series of studies on Home Mission Work would be taken up. The next meeting will be held on Thursday, Feb. 9th at the home of Mrs. Miller.

WHAT HAD HE.

Angler—You've been watching me for over three hours, don't you want to do some fishing yourself?
Onlooker—Now, I ain't got the patience.

DEPARTMENT OF FISHERIES

Ottawa—Preliminary and unvised figures released by the Dominion Department of Fisheries for the 10 month period ending October 31 indicate likelihood of an increase in catches if present trends continue.

Recorded in hundredweights, catches thus far show an increase of 171,240 cwt., bringing the estimate for the period to a total of 8,515,600 cwt. Slight decreases in British Columbia and New Brunswick estimates are more than offset by estimated increases in other provinces, notably Nova Scotia where estimates indicate a probable increase of almost 50,000 cwt. Landed value for Canada as a whole increased, the total estimate amounting to \$16,634,710.00 which, if sustained, of half a million dollars when revised, suggests an approximate increase; figures are available.

GOOD WEATHER SPECIALS

ORANGE SPECIALS—

Regular 25c dozen—3 dozen for 50c
Regular 30c dozen—2 dozen for 45c
Regular 55c dozen—1 dozen for 38c

TOMATOES—heavy pack, 3 tins for 35c

CORN—4 tins for 45c

AYLMER VEGETABLE and TOMATO

SOUP—3 tins for 25c

Robin Hood Silverware OATS 27c

5 LBS. MACARONI 29c

JELLY POWDER—6 for 25c

1 LB. RED ROSE TEA 50c

2 LBS. LARD 25c

2 LBS. BAKESAY 25c

2 LBS. JEWEL SHORTENING 25c

SQUIRREL BRAND PEANUT BUTTER, Quart Jar 38c

TEA & COFFEE

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TODAY'S BEST TEA VALUE
55c/lb.

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ing to \$16,634,710.00 which, if sustained, of half a million dollars when revised, suggests an approximate increase; figures are available.



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LOST—IN STRATHMORE ON DEC. 20th a sum of money. Will find please return to Standard Office and receive reward.
C. Howie.

GIRL EXPERIENCED IN HOUSE keeping and cooking desires position on farm or in town. Apply Box 7, Strathmore or Phone 608. J19

ELEVATORS CLOSED—COMMENCING January 21st the A. P. and Pool Elevators in Strathmore will be closed Saturday afternoons. P2

MR. FARMER!

If you contemplate holding an Auction Sale, it will pay you to see—

A. SHELINE
Alberta's Foremost Auctioneer
License No. 8229
FARM SALES A SPECIALTY
908—18th AVE. WEST
PHONE W3050 CALGARY



Church Notes

UNITED CHURCH OF CANADA
Rev. V. M. Gilbert, B.A., B. D.
Minister
Strathmore, Alberta.

Miss Edith Hirtle—
Choir Leader and Pianist.
—(10:15)—

Sunday, January 22, 1939
STRATHMORE—

10 a.m.—Worship.
and Junior Congregation.
Subject—"Black Fox."

11 a.m.—Church School.
7:30 p.m.—Worship.
Subject—"Walking and not Pointing."

The annual meeting of the congregation will be held in the Church basement Tuesday, Feb. 7th.

—(10:15)—
ST. MICHAEL'S AND ALL ANGELS CHURCH

Incumbent—
Rev. Geo. W. Laag, B.A., B. L.H.

—(10:15)—
Sunday, January 22, 1939
3rd Sunday after Epiphany—

11 a.m.—Celebration of the Holy Communion.
2 p.m.—Sunday School.

7:30 p.m.—Evening Song.
—(10:15)—
SACRED HEART CHURCH STRATHMORE

—(10:15)—
STRATHMORE—
Mass every Sunday 10:30 a.m. excepting first Sunday of the month, when Mass will be at 10 a.m.

CARLELAND—
First Sunday of the Month. Mass at 11 a.m.
REV. FATHER COSMAN, Pastor.

FRATERNAL



THE CANADIAN LEGION
No. 10, E. & 1st
WISHES EVERYONE A HAPPY NEW YEAR

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WANTED—HORSES FOR FOX Feed. Apply R1115, A. Peter

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Phone M3030 Calgary

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—PAINTING—
INTERIOR AND EXTERIOR
SEE—
—W. S. McNEILL—
Strathmore—
Alberta

—NOTICE—
OF ANNUAL MEETING
PUBLIC NOTICE is hereby given that a Meeting of the Electors of the Town of Strathmore will be held in the Town Hall on Friday, the 27th day of January, 1939, at Eight o'clock, p.m. for the purpose of receiving the Report of the Mayor, Secretary, Treasurer, Auditor and Chairman of the various Committees of Council on the year ending thirty-first day of December, 1938.
Dated at Strathmore this 16th day of January 1939.
M. B. GARRETT, Sec-Treas.

Prof.—What is your idea of civilization?
Student—It's a good idea. Somebody ought to start it.



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DR. F. M. MURRAY
—DENTIST—
WILL BE IN STRATHMORE EVERY FRIDAY—11 a.m. to 6 p.m.
AT T. M. WEARS' OFFICE

LAYZELL & GILCHRIST
—Auctioneers—
—Farm Sales a Specialty—
Box 353 Phone 91-3311
Calgary Alberta

NOTICE ANNUAL MEETING
The Annual Meeting of the Rate Payers of the Strathmore School District No. 1587 will be held in the Town Hall on Thursday, January 26th, 1939 at 8:15 p.m.
H. MCGREGOR, Sec-Treas.



With every indication of a good year ahead, your trips may be more frequent to Vancouver, and they can be much more enjoyable and economical if you make Hotel Grosvenor your home away from home. This modern Hotel is central, quiet and without any feature which would detract from the pleasure of your trip.

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HIRTLE'S THEATRE
JAN. 23 AND 24

HIRTLE'S THEATRE
FRIDAY AND SATURDAY
JANUARY 20th and 21st
DEAD END
Featuring Sylvia Sidney, and other McCrees.
A powerful Picture.
MONDAY AND TUESDAY
JANUARY 22nd and 23rd
DAMAGED GOODS
None under 16 admitted unless accompanied by parents.
FRIDAY AND SATURDAY
JANUARY 27 and 28
THE GIRLS SCHOOL
Anne Shirley, Nan Grey.
This picture is playing in Strathmore 2 weeks before Calgary. One of Columbia's best 1938 pictures.
NEWS & COMEDY

GET MORE DOLLARS FROM YOUR MEATS
More eggs and lower feeding costs are the result when you feed Watkins Mineralized Poultry Food to your hens. That means that you get more dollars from your poultry and the cost is very small. You'll have a healthy flock too, because the health of your birds, and you'll get more eggs.
See Your Watkins Dealer—
Apply VICTOR ROHL
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AFTERNOONS AND EVENINGS
(Except Saturday)
3 to 4:30 and 8 to 10
CLASSES IN TAP AND BALLROOM DANCING
HARMER'S HALL
FULL LESSONS—25 CENTS
Apply G. SIMPSON—
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Tobaccos and All Smokers' Necessaries.
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Beauty for YOU
The Secrets of Good Looks by Barbara Lynn
GIVE YOURSELF A BEAUTY STOCKTAKING—
The New Year is a good time to undergo a Beauty stocktaking. Consider yourself from head to toe; weigh up your good points and those that are not so good. Resolve to make the most of your appearance during the coming months. And, break all your other New Year resolutions, if you must, but persevere with this one.
Is your skin clear and smooth? I am a firm believer in the habit of taking a dash of fruit salt in a glass of water every morning on arising. It helps internal cleanliness, and keeps spots and pimples away from the skin.
What kind of face powder do you use? Are you using a coarse powder that tarnishes the skin, or do you use the delightfully smooth "airspan" face powder that warms the skin, and imparts to it a youthful appearance.
Do you bite your lips, or do they snap easily? The bitting cost of our winter, like the winds and dust of summer, plays havoc with our lips, but a lipseyl salve will relieve them and keep them fresh and lovely.
Next week's article will continue this Beauty Stocktaking. In the meantime, write me about your personal beauty problems. You can obtain any of the following interesting leaflets by sending a 3c stamp for each one required: Facial Care, Feet Care, Hand Beauty, Reducing in Spots, Underweight, Slimming, Bust Development, Superficial Hair, Parfuming Eyes, Glamorous Hair.
Please mention the Standard, and address your letters to, Barbara Lynn P.O. Box 15, Station B, Montreal, Que.

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Carpenter
STRATHMORE

FRESH AND SMOKED MEATS
Beef—Pork—Veal—Mutton
FRESH FISH EVERY WEEK
TEDDY'S TRIPE AND PORK PIES
Fresh Every Thursday
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OPENS NEXT SATURDAY
UNDER NEW MANAGEMENT
GOOD EATS—GOOD SERVICE
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Hockey Game
STRATHMORE-SATURDAY, JAN. 21ST
LEAGUE GAME
CALGARY VS. STRATHMORE
9.15 P. M.

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Phone 28 Strathmore, Alta. Phone 28
S. LIBIN, Manager

SUGAR— 20 lbs \$1.29 100 lbs \$6.40	BROWN SUGAR— 6 lbs 45c	ICING SUGAR— 3 lbs 23c	NABOB COFFEE— 1 lb Tins 40c 3 lbs Glass \$1.35	RED ROSE— Coffee, 2 lbs 75c	FLOUR— Five Roses \$2.90 98 lbs \$1.50 49 lbs \$1.50 Robin Hood \$2.90 98 lbs \$1.50 49 lbs \$1.50 Royal Household \$2.90 98 lbs \$2.90	JAM—PURE— 4 lb tins Strawberry 55c Raspberry 55c Pulm 40c Mix Jam 45c	EATING FIGS— 2 lbs 25c	TOMATOES— 2 1/2's 69c 6 tins 23c	CORN— 2 for 23c	PEAS— No. 5 Tin 10c	CORN FLAKES— 3 for 25c	ROLLED OATS— 6 lbs 30c 20 lbs 90c	WHEATLETS— 24's \$1.10	SODAS— Wooden Box 32c	SALT— 7 lbs 18c 50 lbs coarse 85c 100 lbs coarse \$1.65 50 lbs, fine \$1.25	OYSTER SHELL— 100 lbs \$1.85	GRIT—Best— 100 lbs \$1.00	TEA— Nabob, lb 52c Bulk, lb 43c	SOUP— Tomato, 4 tins 25c Veg., 4 tins 25c	LARD— 2 lbs 29c	TOMATO JUICE— 26 oz., 2 for 25c	PINEAPPLE— Sliced or Crushed, 2 for 25c	FRUIT— APPLES— Fancy Wrapped, Box \$2.10 Faced and Filled, Box \$1.75 BANANAS— 2 lbs 25c TOMATOES— 1 lb 25c ORANGES— Dozen 25c Dozen 30c Dozen 35c CELERY— Washed & Trimmed, 1 lb 15c HEAD LETTUCE— Large, 2 for 25c GRAPE FRUIT— Pink Centre, 3 for 15c
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